Competitor Analysis

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## TaskStream-Tk20

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| Company | Watermark Insights, LLC |
| Country | USA |
| Link | <https://www.watermarkinsights.com/webinars/taskstream-tk20-a-better-way-forward-together/> |
| Description | Electronic portfolio system used for documenting and tracking student mastery of program competencies. Candidates upload core program assessments and faculty determine whether a candidate reached the target for the identified elements/standards. |
| Advantages | Filter on feedback or review queue  Blackboard integration |
| Disadvantages | Steep learning curve  Not mobile friendly |

## PebblePad

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| Company | Pebble Learning |
| Country | UK |
| Link | <https://www.pebblepad.co.uk/> |
| Description | An e-portfolio that centralizes individual learners’ experiences. It has features for a development, evidence collection, assessment and showcase portfolio. |
| Advantages | Already a well-known brand with many customers in the UK, US and AUS |
| Disadvantages | Rather expensive  Non intuitive user interface with overwhelming number of features Not an extension of the LMS |

## Digication

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| Company | Digication |
| Country | USA |
| Link | <https://www.digication.com/> |
| Description | Showcase-focussed portfolio with possibilities for reflection. Uses pages for storytelling and supports multiple portfolios per user. |
| Advantages | Customizable Layout & Design  Flexible Templates  Outcomes Rubrics  Alumni Access |
| Disadvantages | Outdated look and feel  Lacking search functions  Unintuitive  No edit options |

## Foliotek

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| --- | --- |
| Company | Foliotek Inc. |
| Country | USA |
| Link | <https://www.foliotek.com/> |
| Description | A software data management system used in the assessment of students' knowledge, skills, and dispositions relevant to program standards and objectives. |
| Advantages | Alumni access to use as a portfolio for landing a job  Group, individual, unit level assessments  Highly personalized |
| Disadvantages | Cannot create a study plan  No peer reviews  Cannot showcase |

## CN ePortfolio

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| Company | CourseNetworking LLC |
| Country | USA |
| Link | <https://www.thecn.com/eportfolio> |
| Description | Showcase portfolio mainly aimed to serve as a deeper learning evidence in addition to a degree and transcript. Part of the CN suite. |
| Advantages | Peer and teacher feedback and endorsements  Badges and recommendations  Lifelong ownership of own portfolio  Tagging skills  Setting visibility per evidence  Employer visitor tracking function |
| Disadvantages | - |

## Mahara

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| Company | Catalyst.Net |
| Country | AU, New Zealand |
| Link | https://mahara.org/ |
| Description | Free and open-source web-based electronic portfolio management system, designed for students to create content and control who sees it. |
| Advantages | Free, but needs to be hosted.  Reflection and competence linking  Share access temporarily |
| Disadvantages | Bad usability No archive or bin Only integrated with Moodle |

## Anthology Portfolio

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| Company | Anthology (formerly Chalk & Wire). |
| Country | USA |
| Link | <https://www.anthology.com/products/teaching-and-learning/assessment-management/anthology-portfolio> |
| Description | A portfolio that is mainly focussed on assignments and assessments |
| Advantages | Plagiarism detection LMS integrations  Import from Dropbox, Google, OneDrive Goal tracking |
| Disadvantages | Not many features  Poor interface usability  Does not adjust to smaller screen sizes |

## Bulb

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| --- | --- |
| Company | Bulb Inc. |
| Country | USA |
| Link | <https://my.bulbapp.com/> |
| Description | A website for creating digital portfolios. Teachers and students can create their own free accounts with 10 portfolio pages and 2GB of storage. |
| Advantages | Lifelong ownership  Ability to comment |
| Disadvantages | No assessments  No goal, competence or learning outcome tracking  Overall limited feature set |

## Simulise

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| Company | CipeMotion B.V. |
| Country | NL |
| Link | <https://www.simulise.com/> |
| Description | A semi student-owned portfolio (teacher has to determine competencies, goals) originating in primary and secondary education. Alumni can take their portfolio with them for free for their lifetime. |
| Advantages | Feature-rich Plagiarism check Group sharing Advanced privacy management Tags Lifelong ownership |
| Disadvantages | Students cannot define their own goals |

## eJournal

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| Company | eJournal B.V. |
| Country | NL |
| Link | <https://www.ejournal.app/> |
| Description | A digital journal application that can be used in course assignments (either integrated in the LMS or stand-alone). Enables capturing all the student’s progress and can be graded by teachers. |
| Advantages | Templating for content Visually attractive Teacher control Group overview Wide range of LMS support Version history |
| Disadvantages | Course and assignment dependent  Teacher-led |

## Portfolium

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| Company | Instructure | Logo, icon, company name  Description automatically generated |
| Country | USA |
| Link | <https://portfolium.com/> |
| Description | A social networking platform that enables university students and recent graduates to connect with businesses and present their previous academic work. | |
| Advantages | Free addition for Canvas users  Well received showcase option  Academic oriented | |
| Disadvantages | Not very intuitive  Rather young pool of users | |

## Leerpodium Portfolio

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| Company | Leerpodium |
| Country | NL |
| Link | WordPress-based student-led portfolio with added features. Mostly specialized in Art Schools. |
| Description | <https://portfolio.education/> |
| Advantages | Feedback and comments options  Content visibility control |
| Disadvantages | Most clients are art schools |

## Expertfolio

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| Company | ExpertFolio BV |
| Country | NL |
| Link | <https://home.expertfolio.nl/> |
| Description | E-portfolio focused on health care/medical programs. |
| Advantages | Highly customizable based on field |
| Disadvantages | Only for healthcare programs |

## MijnPortfolio

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| Company | Paragin |
| Country | NL |
| Link | <https://www.paragin.nl/mijnportfolio/> |
| Description | EVC focussed portfolio linking education to workplace. |
| Advantages | Mobile friendly  Multilingual  Accessibility features |
| Disadvantages | - |

## Reconcept

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| Company | Reconcept B.V. |
| Country | NL |
| Link | <https://reconcept.nl/> |
| Description | Portfolio for validating skills, kind of logbook based, originated in medical programs and hospitals. Organized around the person, to take with them across professional career. |
| Advantages | Mobile app Medical specialization Person-oriented, so it can be brought along for lifelong learning |
| Disadvantages | Medical programs only |

## GRIP LOB Portfolio

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| Company | Intergrip B.V. | Intergrip B.V. |
| Country | NL |
| Link | <https://www.intergrip.nl/producten/portfolio-mbo/> | |
| Description | Provides subject teachers, career counsellors and students with a user-friendly digital Portfolio for every component within secondary vocational education. | |
| Advantages | Lifelong Ownership | |
| Disadvantages | Focus on PO/VO/MBO only | |

## Scorion

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| Company |  |
| Country | USA |
| Link | https://scorion.nl/ |
| Description | Portfolio platform for programmatic assessment and other innovative educational concepts in the education of students and professionals. In most cases used on a program basis, rarely/never institution wide. |
| Advantages | Data aggregations and visualizations Large data sets Mobile friendly Predictable education formats (form-based portfolios in e.g., medical training programs) Student-overarching insights (group/cohort insights) |
| Disadvantages | Recurring costs due to the dependency on their team to create and update forms Not truly student-led Visually unattractive Cannot be used/accessed after graduation |